



For immediate release

30 April 2007

## **Men's Health Initiative and Prostate Cancer information session kicks off in Hobart**

**Each year, 12,000 Australian men are affected by prostate cancer, and tragically 2,700 men will lose their life to this disease. The average Australian male has a 1 in 11 chance of developing prostate cancer in his lifetime, and men in rural and regional Australia have a 21% higher prostate cancer mortality rate than men in capital cities.**

The Commonwealth Bank Men's Health Initiative kicks off in Hobart on Wednesday 2 May with representatives of the Prostate Cancer Foundation of Australia on hand at *The Australian Women's Weekly* and Commonwealth Bank On the Road with *Today* road train.

The Road Train will be at Salamanca Lawns, Salamanca, on Wednesday 2 May between 10am and 2pm and on Friday 4 May, it will be at Quercas Rural Youth Park in Launceston between 9am and 4pm.

Prostate Cancer Foundation of Australia representatives will be at both events, providing general information on prostate cancer and encouraging men and women to attend a free Prostate Cancer Awareness Seminar at the Hobart Event Centre, on 11 August 2007.

A joint initiative between the Prostate Cancer Foundation of Australia and the Commonwealth Bank, the purpose of the August seminar is to help raise awareness of prostate cancer and promote the services available for its detection and treatment.

Local experts and people who have been affected by prostate cancer will speak at the seminar about topics including prostate cancer detection, diagnosis and treatment; life after prostate cancer; and support options for those affected by the disease.

The Hobart Prostate Cancer Support Group meets on the third Tuesday of every month, from 2.30 to 4.00pm at the Cancer Council Meeting Rooms, 184 Collins Street, Hobart. For further information about the Hobart Prostate Cancer Support Group, contact Mr John Dowsett on 6245 0285.

For further information about prostate cancer, talk to your GP or contact the Prostate Cancer Foundation of Australia toll free on 1800 22 00 99, or visit [www.prostate.org.au](http://www.prostate.org.au)

For further information about On the Road, visit [www.commbank.com.au/ontheroad](http://www.commbank.com.au/ontheroad).

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