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Established in 1996, Prostate Cancer Foundation of Australia is today the largest organisation in Australia dedicated to:

- Helping men deal with the diagnosis and treatment of prostate cancer;
- Funding research into prostate cancer;
- Raising awareness about prostate cancer in the general community.

At its inception as an initiative of the Rotary Club of Lane Cove, the initial focus of the Foundation was to fund research. However, in 1999, PCFA amalgamated with the Association of Prostate Cancer Support Groups, which had members Australia wide.

This amalgamation created, for the first time, an organisation devoted to funding research and providing support for the sufferers of prostate cancer, as well as increasing general awareness about this vital issue.

Since then, PCFA has continued to grow. In 2003, a Victorian Division was established under the leadership of Graeme Johnson, and in 2004, a Western Australian Division was formed under the leadership of Jim Freemantle. A Queensland Division was established in 2008 under the chairmanship of Mr Terry Jackman AM.

PCFA receives limited Government funding, State or Federal, and relies on the generosity of its supporters to fund important projects.

Aims and Objectives

PCFA’s objective is to reduce the impact of prostate cancer on the Australian community. We aim to achieve this via:

- Funding ongoing research into the identification, prevention and treatment of the fundamental causes of prostate cancer;
- Providing information, support and counselling to prostate cancer sufferers and their families;
- Raising community awareness of the incidence of prostate cancer.

Accountability

PCFA operates under the charitable fundraising legislation as prescribed by each individual State in Australia and associated regulations, including the Australian Securities and Investments Commission.

PCFA has been granted endorsement as a tax deductible gift recipient under Subdivision 30-BA of the Income Tax Act 1997 by the Australian Commissioner of Taxation.
The 2008/09 financial year has been a very tough year for the not-for-profit sector. PCFA has been affected but, fortunately, due to the continued support of our loyal donors, sponsors and volunteers, we have not had to curtail any of our significant programs.

Foremost amongst our supporters is the Movember Foundation which continues to be our largest benefactor and without whom PCFA would not be able to continue to pursue actively its three major pillars of research, awareness and support.

PCFA’s support group network continues to grow and at year end we had over 85 support groups across the nation. These support groups, run by dedicated volunteers, provide invaluable support, assistance and information to not only men diagnosed with prostate cancer; but to their partners, carers and families. We are acutely aware that this insidious disease affects not only the man, and are very conscious of the need to engage with those close to men who are diagnosed.

PCFA has engaged with the broader men’s health community in two significant ways during the year. First, at PCFA’s initiative the National Men’s Health Alliance Inc was formed. The founding members are peak Australian bodies dealing with men’s health issues, namely, Andrology Australia, Continence Foundation of Australia, Crisis Support Services, Foundation 49, The Pharmacy Guild of Australia and PCFA.

Secondly, through a wonderful grant from the Federal Government, PCFA has developed an extensive and very well regarded ambassador program. Over 90 ambassadors have been trained and we aim to speak to 20,000 people by June 2010 at men’s health community forums and the like, on issues involving prostate cancer and incontinence. This partnership, with the Federal Government, has enabled us to significantly increase awareness of prostate cancer throughout Australia.

PCFA is fortunate to have other wonderful ongoing corporate supporters and many of these are listed in this report. However, I would like to acknowledge our enduring partnership with the Commonwealth Bank of Australia who have now been partners for more than seven years. I would like to offer a personal thanks to Ralph Norris and his dedicated team. At the same time the work of Don Argus AO and his Collaborative Research Initiative Working Party continues to provide PCFA with significant corporate support. In particular, Monty Chapman, on that committee, has been an outstanding contributor and ever alert to opportunities which might benefit PCFA.

PCFA is really lucky to have a dedicated staff led by Chief Executive Officer, Andrew Giles who completed five years service with PCFA on 30 June. There is no doubt that his energy, knowledge and enthusiasm have been a major contributing factor in PCFA’s growth over that period.

The National Board has continued to work with great vigour. We farewelled Bill McHugh when he retired as Chairman of the Support and Advocacy
Committee. Bill had, and still has, through his work on a couple of projects, an amazing commitment to PCFA and I thank him for his invaluable contribution. We welcomed Peter Gebert who replaces Bill McHugh, Tony Sonneveld as the new New South Wales Chairman and Jim Hughes as Chairman of the Queensland Board which was formed in September 2008. All three have contributed to the Board and PCFA with great enthusiasm.

I acknowledge in particular David Sandoe OAM, Deputy National Deputy National Chairman, who has provided invaluable counsel and support to me throughout the year. David is a man of tireless energy. He is passionate about PCFA and its mission, but at the same time very commercial and realistic in his approach. He is key to the success of PCFA.

Thanks also go to all directors, members of committees, State Chairmen and members of State Boards and members of our support groups.

In June, representatives of each state board, state managers, senior PCFA staff and some members of the National Board met in Sydney. At that meeting we reaffirmed the four key strategies on which I reported in last year’s annual report, namely:

1. PCFA is the peak independent body driving research into prostate cancer;
2. PCFA is committed to improving early detection rates;
3. PCFA is known as the best source for support and information regarding prostate cancer;
4. PCFA is a sustainable organisation capable of delivering the mandate now and in the future.

I am happy to report that our research program is well and truly entrenched. In November 2008 the National Board approved grants totalling $5.2 million. Market research indicates that there is greater awareness of prostate cancer in the community and men are wanting more information about it. Our support group network goes from strength to strength.

In all, 2008/2009 was another successful year for PCFA due to the great support of Movember and our other wonderful sponsors and donors, our dedicated staff and the selfless commitment of many volunteers who serve on our boards, committees and support groups.

GRAEME JOHNSON
National Chairman
31 July 2009
The 2008-2009 financial year was one of great highs and lows for PCFA.

The highlight – for yet another year – was the outstanding success of Movember. While the total income to PCFA was incredible, it was also the outstanding level of awareness that the event continues to raises that is particularly gratifying. For more than six weeks (from the launch in the middle of October through to the end of November) the talk across the country; in boardrooms, workrooms, schools, playing fields, trams, trains and buses was about Movember, and by association, prostate cancer and depression. The media spotlight was incredible – and it was great to see such positive coverage on two such vital men’s health issues.

Importantly, in this year PCFA’s National Grant Program – to which our Movember funds are directed – has really hit its stride with a record number of quality applications and at the same time our previous year’s research recipients are now well into their key research projects.

A second major highlight was our inaugural national conference held on the Gold Coast in November 2008 with the theme of Supporting Quality of Life. Our initial expectations where quite modest with our aim being to provide a forum for all of our National Support Group Leaders and Ambassadors to come together to discuss, update and learn from each other and key speakers on the latest issues affecting prostate cancer.

The end result was an event that attracted more than 500 delegates from across Australia and provided some passionate debate, discussion and in some cases re-appraisals of people’s aims and objectives.

We were fortunate to be able have some impressive international speakers attend, such as Dr Steven Strum who spoke on prostate cancer and translational medicine. However it was PCFA’s colleagues from the World Wide Prostate Cancer Coalition (WWPCC) who were the stand out speakers. Attending the conference were Mr Virgil Simons (Chairman and Founder of Prostate Net) and Mr Jim Keifert (Chairman of UsToo) and Mr Tom Kirk (CEO for UsToo) and Mr Tom Hudson (Chairman of WWPCC). All spoke passionately about the common issues facing men around the world and our need to collaborate and interact. While it was great to hear their views – it was also powerful to
learn that Australia was actually ahead of many of our international partners in the way we are proactive about prostate cancer in all three key areas – research, awareness and support.

On the downside, PCFA’s income – outside of Movember – was hit dramatically as a result of the global financial crisis. As an organisation that only plans and runs projects once income is received, we were very fortunate in being able to scale back expenses to cope with the downturn. Fortunately the generosity of many of our donors did continue and while our income was down – the number of overall donors remained consistent.

PCFA has also been very fortunate to have been the beneficiary of some major fundraising and awareness events – and many of these are outlined on the next few pages.

As you will see from the rest of this Annual Report it has been very busy year for PCFA and I would like to acknowledge the generosity and commitment of all the staff who work tirelessly to ensure that PCFA is able to achieve our mission.

A special thanks also to all the wonderful volunteers who sit on the National and State Boards, as well as our key committees – National Support and Advocacy Committee, Awareness and Education Committee, National Research Committee, Marketing and Sponsorship and Finance, Audit and Governance. A particular thank you to the National Chairman, Graeme Johnson, and Deputy National Chairman, David Sandoe OAM, who continue to be incredibly generous with their time, commitment and leadership of PCFA.

Finally, to everyone who has donated funds to PCFA or attended one of our many events in the past 12 months – thank you for sticking with PCFA in this difficult financial period. My sincere thanks for continuing to share our passion and commitment in our role to greatly reduce the impact of prostate cancer on the Australian community.

ANDREW GILES
Chief Executive Officer
31 July 2009
The PCFA has a long history of funding world-class Australian researchers working in the fight against prostate cancer. In recent years we have been able to greatly increase this funding thanks to the growing community and corporate support that we receive - in particular the spectacular success of the Movember campaign. In November 2008 the PCFA announced additional funding grants of just over $5.2M, taking PCFA’s total research commitment to more than $11 Million.

Given the complex nature of prostate cancer, there are many aspects of the disease that need investigation and Australia is undertaking ground breaking and vital research in such areas as new diagnostic tests, new treatment modalities and new techniques for dealing with advanced prostate cancer.

**PCFA is grateful for the leadership shown by the National Research Committee who review each application, including:**

- Professor John Mills (Chairman)
- Dr Jerry Adams
- Associate Professor Suzanne Chambers
- Professor Robert (Frank) Gardiner
- Professor Howard Gurney
- Associate Professor Susan Henshall
- Professor Robert Newton

We still have a long way to go in the fight against prostate cancer – however, PCFA is delighted to be leading the battle through its national grant program. To maintain momentum in prostate cancer research, PCFA is committed to funding new projects annually.
PCFA's priority areas for research are:

- Discovery of the genetic and cellular factors which initiate and/or perpetuate prostate cancer;
- Discovery, development and clinical validation of:
  - new, tests to detect prostate cancer, and/or to determine whether a patient’s cancer is curable;
  - new biomarkers that predict the future clinical course of prostate cancer and/or the response to future chemotherapy;
- Discovery, development and preclinical and clinical validation of novel molecular targets for chemotherapy of locally-invasive or metastatic prostate cancer, including androgen-independent cancers;
- Development of new treatment strategies for prostate cancer, especially locally-invasive or metastatic cancers;
- Projects which, if successful, are likely to provide immediate improvements in the quality of life of patients with prostate cancer.

The grant round is launched in April each year for funding starting the following January. Full details about the program, grant categories and deadlines are on the PCFA website www.prostate.org.au.
Vitamin D deficiency and prostate cancer metastasis to bone.

Like police looking for clues at a crime scene, scientists have noticed that a deficiency in vitamin D, a common feature in older men, often accompanies prostate cancer. And they have also found that when cancer spreads from the prostate to other parts of the body, in nine out of ten cases, it spreads to the bones.

It might be a coincidence, but given the important part vitamin D plays keeping our immune system up to scratch (which would normally work to stop the growth of cancer in the first place) and maintaining healthy and strong bones, the lack of vitamin D could be a silent accomplice in patients with prostate cancer that has spread to the bone.

The mineral calcium keeps our bones strong. All up we have about a kilogram of calcium locked into our bones. Most of it comes from the food (like milk) we eat, which is absorbed by the intestine and this absorption is facilitated by vitamin D. We know that weakened and brittle bones (osteoporosis) can lead to fractures, but research on animals with breast cancer has also shown that cancer spreads more quickly to the bones when they are fed on a calcium-deficient diet. Now scientists plan to see what role vitamin D deficiency plays on the spread of prostate cancer. It might be that a correction in vitamin D levels might help to slow down, or even prevent, the spread of prostate cancer.

Professor Markus Seibel (MD ‘84 Mainz, PhD ’97 Heidelberg) holds the Chair of Endocrinology at the University of Sydney and is Director of the Bone Research Program at the University of Sydney’s ANZAC Research Institute. His work on the significance of bone turnover on the growth of breast cancer metastases gained international scientific and media attention.
A systems biology approach to elucidate the molecular mechanism of caveolin-1 and statins in prostate cancer progression and metastasis.

Even when prostate cancers have been removed, there is always a chance the cancer might come back. Recently, it’s been shown that a family of drugs called statins, originally used to reduce cholesterol, can also reduce the chance of prostate cancers returning.

Scientists know that recurrent prostate cancers (cancers that come back) have high levels of a protein called Caveolin-1. Statins can switch this protein off, or alter what it does.

This research will study the global changes that occur in a prostate cancer cell when Caveolin-1 function is changed, such as under statin treatment. It’s hoped that the research may lead to new ways of looking for cancers that are likely to return and drugs that will stop or slow cancer recurrence.

Dr Hill is an NHMRC Fellow at the Diamantina Institute for Cancer, Immunology and Metabolic Medicine at the University of Queensland. In recognition of her research excellence, Dr Hill was awarded the prestigious National Associations of Research Fellows of NHMRC Postdoctoral Investigator Award in 2004.

Use of complementary and lifestyle therapies by men with prostate cancer: a population-based study.

There are many kinds of complementary and lifestyle therapies available for men with prostate cancer. These include mind, body and spirit methods (eg aromatherapy, Tai chi); manual healing and physical touch (eg acupuncture, massage, exercise); herbs (eg saw palmetto); diet and nutrition (eg supplements, vitamins and minerals, special diets) and pharmacological and biological treatment (eg homeopathy, shark cartilage, Laetrile).

Researchers are looking for a better understanding of which complementary and lifestyle therapies men with prostate cancer use so that they can produce better information and education materials for these men and those who care for them, including health professionals.

This two-and-a-half year study will look at the use of these therapies in a group of 500 Australian men with prostate cancer, how they got their information about the therapies and how useful it was. Then they will identify which men with prostate cancer are more likely to use these therapies.

Associate Professor O’Connell has been a Senior Epidemiologist at the Cancer Research Division, Cancer Council NSW since 2001. She is also a Conjoint Associate Professor, Faculty of Medicine and Health Sciences, University of Newcastle.
Population based exercise intervention for prostate cancer patients – RADAR

Men with prostate cancer are often given hormones to slow down the growth of the cancer, but there are many side-effects such as loss of muscle and strength, increased fat around the waist, increased risk of heart disease and diabetes, and reduced physical abilities. Researchers think that exercise might reduce these side-effects, but there has been no large study to test this in prostate cancer patients who are taking or finishing hormone treatment.

This study will look at the effects of supervised exercise in 370 prostate cancer patients in Australia and New Zealand who are already part of the RADAR study on hormone treatment and radiotherapy. The men in the study will be checked for how well they are able to do things physically, the amount of fat around the waist, their cholesterol and glucose levels, how much exercise they do and their quality of life. They will also be checked after the six months study, and then again six months later.

Researchers hope that this study will help to reduce complications from hormone treatment, like muscle loss, heart disease and diabetes, and improve the survival rates and quality of life of prostate cancer patients.

Dr Galvão is a Research Fellow at the School of Exercise, Biomedical and Health Sciences - Vario Health Institute, at Edith Cowan University. In 2007 Dr Galvão was awarded an Early Career Investigator Award from The Cancer Council of Western Australia and he received a national award from the Australian Association for Exercise and Sports Science (AAESS) for the most outstanding PhD thesis for 2006 in the field of Exercise Science.

Nursing Scholarships

The PCFA continued to support the National Prostate Nursing Care Scholarship which were awarded to Registered Nurses around the country. In partnership with the La Trobe University Faculty of Health Sciences, Division of Nursing & Midwifery, the Prostate Nursing Care program was conducted via distance education. The Scholarships were awarded on successful completion of the course.
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<th>NAME</th>
<th>RESEARCH FIELD</th>
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<tr>
<td>Associate Professor Vicky Avery</td>
<td>Exploring the Third Dimension of Prostate Cancer Cytomics Through Imaging</td>
<td>Griffith University</td>
<td>QLD</td>
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<tr>
<td>Dr Tanya Day</td>
<td>Androgen receptor signalling in prostate cancer tumourigenesis</td>
<td>Hanson Institute / University of Adelaide</td>
<td>SA</td>
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<tr>
<td>Dr Daniel Galvao</td>
<td>Population based exercise intervention for prostate cancer patients – RADAR</td>
<td>Edith Cowan University</td>
<td>WA</td>
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<tr>
<td>Professor Robert (Frank) Gardiner</td>
<td>The relationship between PCA3 and BMCC1 in prostate cancer development and detection</td>
<td>University of Queensland Centre for Clinical Research at Royal Brisbane &amp; Women's Hospital</td>
<td>QLD</td>
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<tr>
<td>Dr Michelle Hill</td>
<td>A systems biology approach to elucidate the molecular mechanism of caveolin-1 and statins in prostate cancer progression and metastasis</td>
<td>University of Queensland</td>
<td>QLD</td>
</tr>
<tr>
<td>Dr Jeff Holst</td>
<td>The role of nutrient amino acids in prostate cancer</td>
<td>Centenary Institute of Cancer Medicine and Cell Biology</td>
<td>NSW</td>
</tr>
<tr>
<td>Dr Rosetta Martinello-JWilks</td>
<td>Tri-modal targeted stem cell gene therapy for prostate cancer metastases</td>
<td>Centenary Institute of Cancer Medicine and Cell Biology</td>
<td>NSW</td>
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<tr>
<td>Professor John Mills</td>
<td>Does RhoC expression in prostate cancer predict local invasion or metastases?</td>
<td>TissuPath P/L</td>
<td>VIC</td>
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<tr>
<td>Dr Matthew Naylor</td>
<td>Role of β1 integrin in prostate cancer</td>
<td>Garvan Institute of New South Wales</td>
<td>NSW</td>
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<tr>
<td>Associate Professor Dianne O'Connell</td>
<td>Use of complementary and lifestyle therapies by men with prostate cancer: a population-based study</td>
<td>Cancer Council NSW</td>
<td>NSW</td>
</tr>
<tr>
<td>Professor Markus Seibel</td>
<td>Vitamin D deficiency and prostate cancer metastasis to bone</td>
<td>ANZAC Research Institute, University of Sydney</td>
<td>NSW</td>
</tr>
<tr>
<td>Professor David Smith</td>
<td>Integrative systems modelling of prostate cancer bone metastases</td>
<td>The University of Melbourne</td>
<td>VIC</td>
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<tr>
<td>Professor Mark Smyth</td>
<td>Cell death and mobilizing immunity for the treatment of established prostate cancer</td>
<td>Peter MacCallum Cancer Centre</td>
<td>VIC</td>
</tr>
<tr>
<td>Professor Des Richardson</td>
<td>Development of novel anti-tumour drugs for the treatment of prostate cancer: targeting the drug-induced expression of the tumour metastasis suppressor, Drg-1.</td>
<td>NHMRC Principal Research Fellow University of Sydney</td>
<td>NSW</td>
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<tr>
<td>Professor Des Richardson</td>
<td>LightCycler 480 Real-Time PCR System for the Multi-Disciplinary Bosch Institute Prostate Cancer Focus Group for the Multi-User Bosch Institute Molecular Biology Facility</td>
<td>NHMRC Principal Research Fellow University of Sydney</td>
<td>NSW</td>
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<tr>
<td>Dr Darryl Russell</td>
<td>Role of ADAMTS proteases in prostate cancer metastasis</td>
<td>The University of Adelaide</td>
<td>SA</td>
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<td>Professor Arthur Shulkes</td>
<td>High Pressure Binary Liquid Chromatography System</td>
<td>University of Melbourne</td>
<td>VIC</td>
</tr>
<tr>
<td>Dr Amanda Spurdle</td>
<td>The Role of Kallikrein Gene Variants in Prostate Cancer Etiology, Detection and Disease Progression</td>
<td>Queensland Institute of Medical Research</td>
<td>QLD</td>
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The primary mission of the Support and Advocacy Committee (SAC) of the national PCFA Board is to advocate on behalf of the role played by the 88 affiliated Support Groups in every Australian state and territory. The Support Groups are run by volunteers who give their time to provide a caring and nurturing environment where men and their families whose lives have been affected by prostate cancer can receive compassion, information and education that will assist with their journey. These Support Groups are now represented by five Chapter Councils and elect the 14 members of the SAC.

The SAC meets physically twice a year and by teleconference at other times. The SAC executive meets by monthly teleconference. SAC and the Support Groups are assisted in their work by the PCFA Support Group Services Manager.

A primary focus for 2008–09 was to try to engage better with health professionals and to educate them on the benefits of referring more people to the Support Group network for assistance.

**New South Wales/ACT**

The NSW/ACT Chapter Council has begun a review of the guidelines and process for affiliation of Support Groups and of the intended relationships between the Support Groups and PCFA. Opportunities to form ten new Support Groups in metropolitan and country areas have been identified for follow up.

John Fullagar, John Allen and Maurice Duke

**Queensland**

The Queensland Chapter Support Groups generally meet monthly with a guest speaker followed by a share and care session. They have a close working relationship with Cancer Council Queensland which assists, along with PCFA, in the distribution of the Queensland Prostate Cancer News.

Lionel Foote, David Hughes and Daryl Hyland

**Victoria/Tasmania**

The joint Victorian and Tasmanian Chapter Council has a close working relationship with the Cancer Council Tasmania and is working to develop new Support Groups including in Tasmania’s north-west coast, east coast and in Hobart, with the assistance of the appointment of three Support Group Co-ordinators for Regional Victoria, Tasmania and Melbourne.

Max Shub, David Gregory and Peter Gebert

**Western Australia**

The Western Australian Chapter Council has completed and ratified its Policy Guidelines. The new Fremantle Support Group has been established, with new Support Groups planned for Joondalup and the Blackwood Districts before the end of 2009. A private access website has been created for the use of Chapter Councillors, Support Group Convenors, and relevant PFCA officers to assist in the communication of news, events and discussion between the Chapter and PCFA and to provide information about resources and treatment to assist Support Group members.

May Constable and Warwick Rowell

**Central Australia**

The Central Australia Chapter Council rotates Council meetings around the region and encourages local Support Group members to attend meetings as observers. New Support Groups include Murray Bridge in South Australia and Alice Springs and Katherine in the Northern Territory.

Ian Fisk, Dean Wall and Keith Williams
AFFILIATED SUPPORT GROUPS

AUSTRALIAN CAPITAL TERRITORY
Prostate Cancer Support Group ACT Region

NEW SOUTH WALES
Albury/Wodonga Prostate Cancer Support Group
Bathurst Prostate Cancer Support Group
Broken Hill Prostate Cancer Support Group
Central Coast Prostate Cancer Support Group
Clarence Valley Prostate Cancer Support Group
Coffs Harbour Prostate Cancer Support Group
Concord Prostate Cancer Support Group
Dubbo Prostate Cancer Support Group
Goulburn & District Prostate Cancer Support Group
Gosford Prostate Cancer Support Group
Great Lakes Prostate Support Group
Illawarra Prostate Cancer Support Group
Mudgee Prostate Cancer Support Group
Nepean/Blue Mountains Prostate Cancer Support Group
Newcastle/Hunter Mater Prostate Cancer Support Group
Northern Beaches Prostate Cancer Support Group
Northern Rivers Prostate Cancer Support Group
Orange Prostate Cancer Support Group
Prostate Awareness Twin Town and Tweed Coast
Royal North Shore Prostate Cancer Support Group
Royal Prince Alfred Hospital Prostate Cancer Support Group
Southern Highlands Prostate Cancer Support Group
St George Prostate Support Group
St Vincent's Prostate Support Group
Sydney Adventist Hospital Prostate Cancer Support Group
Tamworth Prostate Cancer Support Group
Western Suburbs Prostate Cancer Support Group
Westmead Prostate Cancer Support Group
Wisemans Ferry Cancer Support Group

NORTHERN TERRITORY
Alice Springs Prostate Cancer Support Group
Darwin Prostate Support Awareness Group – Prosper
Proshelp - Katherine Prostate Cancer Support Group

QUEENSLAND
Brisbane Prostate Cancer Support Network
Bundaberg & District Prostate Cancer Support Group
Capricorn Coast Prostate Support & Awareness Group
Central Gold Coast Prostate Cancer Support Group
Central Queensland PSA Group
Far North Queensland (Cairns) Prostate Cancer Support Group
Gladstone & District Prostate Cancer Support Group
Gold Coast Prostate Cancer Support Group
Gympie and District Prostate Cancer Support Group

Hervey Bay Prostate Cancer Support Group
Ipswich Prostate Cancer Support Group
Mackay Prostate Cancer Support Group
Maryborough Prostate Cancer Support Group
Mount Isa & NW Queensland Prostate Cancer Support Group
Prostate Cancer Support Group of Nth Qld (Townsville)
Sunshine Coast Prostate Cancer Support Group
Toowoomba Prostate Cancer Support Group
Twin Towns/Tweed Coast Prostate Awareness
Whitsunday Prostate Cancer Support Group

SOUTH AUSTRALIA
Barossa & Gawler PCSA Group
McLaren Districts Prostate Cancer Support Group
Mitcham PCSG
Murray Bridge Prostate Cancer Support Group
Payneham Prostate Cancer Support & Awareness Group
Port Pirie Prostate Cancer Support Group
Prostate Cancer Action Group (SA) Inc
Prostate Cancer Support - City of Onkaparinga Group
Prostate (Cancer) Support Awareness Adelaide Group

TASMANIA
Hobart Prostate Cancer Support Group
Launceston Prostate Cancer Support Group
NW Tasmania Prostate Cancer Support Group

VICTORIA
Ararat & Stawell Prostate Cancer Support Group
Ballarat & District Prostate Cancer Support Group
Bass Coast Prostate Cancer Support Group
Bendigo & District Prostate Cancer Support Group
Cobram & District Prostate Cancer Support Group
Diamond Valley Prostate Cancer Support Group Inc
Melbourne Prostate Cancer Support Group
Mornington Peninsula Prostate Cancer Support Group
Prostate Cancer Partners SG Bentleigh Bayside
Prostate Cancer Support Group Bellarine Peninsula
Prostate Support Group Warrnambool
Prostate Geelong
Prostate Heidelberg
Prostate Melbourne Support Group
Prostate Waverley
Ringwood Prostate Cancer Support Group
Shepparton & District Prostate Support Group
Wesgate Region Prostate Cancer Support Group
Yarra Valley Prostate Cancer Support Groups

WESTERN AUSTRALIA
Albany Prostate Cancer Support Group
Bunbury Prostate Cancer Support Group
Busselton Prostate Cancer Association & Support Group
Geraldton Prostate Cancer Support Group
Prostate Cancer Support Group of WA (Perth)
Southside Prostate Cancer Support Group
An essential part of PCFA’s work is to provide information to Australian men and their families about prostate cancer and related men’s health issues. By offering straightforward, accurate and accessible information on the disease, men around the country are learning the importance of early detection and the options available to them following diagnosis.

The PCFA website www.prostate.org.au continues to be the first port of call for many men and their family and friends seeking information about prostate cancer. The site provides educational resources for support groups and health professionals, along with contact details and information on donating to the Foundation. PCFA’s quarterly newsletter, Prostate News, serves as another important information resource for prostate cancer sufferers and their families, featuring articles on prostate cancer treatments, medical breakthroughs and special people who have made significant contributions to the work of PCFA.

In 2008 the PCFA continued its partnership with the Commonwealth Bank to deliver the highly successful PCFA Men’s Health Promotion Forums throughout the country. These forums were also supported by Pacific Brands and beyond blue: the national depression initiative, in conjunction with PCFA community partners around Australia. They aim to educate men and their families about prostate cancer and to encourage them to be more proactive about their health and to educate them about prostate cancer and other health issues.

Again, the biggest awareness and fundraising event for PCFA in the last year was Movember, now embraced around the world as a fun way to raise money and awareness to battle prostate cancer and other diseases affecting men (see pp.22–23). However, many other events were held across the country throughout the year, in support of PCFA’s work and as a demonstration of the growing national commitment in the fight prostate cancer.

In September PCFA received 18 months of Australian Government funding to develop and manage the ‘Let’s Go’ Men’s Health Program which aims to improve the health opportunities of older men, particularly those in rural and remote areas, by developing an extensive online community to provide practical health advice and support. The program, developed on PCFA’s behalf by Professor Rob Newton and his team, enables participants to assess their level of fitness and strength and their ‘quality of life’, record their medical history and plan health strategies for the future.
From the first meeting in Rooty Hill, NSW, in June 2008, the Returned and Services League (RSL) community has continued to show its support for PCFA by hosting a series of presentations on prostate cancer and men’s health to RSL club members nationally throughout the year. In Western Australia, PCFA and the Cancer Council WA piloted a program of free Localised Prostate Cancer short courses from 25 September 2008. The well-received five-session courses were held in Perth to provide information and support for men recently diagnosed with localised prostate cancer and their partners. PCFA was also a major supporter of the Ninth National Prostate Cancer Symposium held in Melbourne on 6–8 August, convened by Professor Tony Costello and featuring some of the world’s leading prostate cancer experts including Dr Patrick Walsh, Dr Vip Patel, Dr Mike Kattan and Dr Bill Catalona.

September – Prostate Cancer Awareness Month

September is International Prostate Cancer Awareness Month and events and campaigns were held across Australia, including the hugely popular Father’s Day 5 Fun Run. Held on 7 September in Sydney and Melbourne, more than 2500 people participated in the 5km run in both cities and enjoyed a great day of family entertainment while raising awareness and funds to help reduce the impact of prostate cancer on Australian families. Black-tie events were also held in Perth ‘Night under the Lights’ hosted by Channel 9 newsreader Greg Pearce and Sydney ‘Give a Red Card to Cancer’, hosted by the Australian Italian Football and Referees Exchange Association.

Also during September, Sydney-based GP Dr Jeremy Cumpston teamed up with iconic Australian actor Michael Caton in the Make A Date, Mate TV community service campaign to encourage men to ‘make a date’ with their GP to discuss prostate cancer and other health issues. As part of the campaign an educational video on DRE and PSA testing was distributed to GPs nationally.

Community Events and Fundraising

During the year individuals, business and communities demonstrated their commitment to fighting prostate cancer through a range of fun and often unique awareness and fundraising activities. Transport and travel were common themes as participants ran, rode, swam or sailed all over Australia spreading the message about prostate cancer and raising vital funds along the way, while others dug deep at sports matches or special evening events.

1 Professor Rob Newton.
2 RSL delegates developing the Let’s Go Men’s Health Program. Rooty Hill RSL, June 2008.
3 Fathers Day Five 5km fun-run, 7 September 2008.
On 20–21 September over 700 swimmers braved the cold waters at Stockton near Newcastle, NSW, for the Australian Winter Swimming Championships where PCFA was the official charity. Also braving the waters on Australia’s east coast were two young Sydneysiders, Scott Timbrell and Rob Lowe, who faced the elements for 20 days over December and January as they paddled a two-person kayak 740km from Byron Bay to Bondi, raising funds and awareness at events held at towns along the way.

Another inspirational fundraising activity involved a group of Year 12 students from Granville Boys’ High School. Over two days in January the boys walked 80km from their school to Brisbane Water Secondary College on the Central Coast, raising over $6000 to fight prostate cancer.

A major new initiative for PCFA was our involvement in Table 4 Ten. This event – run by a passionate volunteer Committee under chairman Robbie Robertson – involved over 30 simultaneous dinners for ten across Sydney on the one night. Thank to the involved of long time PCFA friend and world class chef, Armando Percuoco of Buon Ricordo - 30 of the top restaurants signed up for this inaugural event. Over $100,000 was raised for PCFA by Table 4 Ten, which is set to become an essential annual fundraiser.

Perth events in late 2008 included the PricewaterhouseCoopers Cool Night Classic fun run on 5 November and the 21st Vienna Pops performance on New Year’s Eve. As the nominated charity of the fun run, PCFA received $26,000, while the Vienna Pops event at Perth Concert Hall raised almost $19,000 for PCFA.

PCFA has a considerable following among motorbike enthusiasts. The annual Long Ride charity motorbike rally from Sydney to Perth was held in October, with around 500 bikers travelling various legs of the route over the eight days. During the trip, riders were lucky enough to meet up with David Baird, ‘The Wheelbarrow Man’, heading in the opposite direction as he pushed his garden wheelbarrow from Perth to Sydney between September and January to raise awareness about prostate and breast cancer.

Following the success of 2008’s Rumble 2 the Rock motorbike ride, the QLD Rumble Riders joined forces again in April for Rumble 2 the Top, a week-long ride from Rockhampton to Darwin via Mount Isa and Kakadu, with awareness and fundraising along the way. Another motorbike adventure, ‘Ride Right Round’ also began in April, as Simon Buckley (VIC) and Todd Barry (NSW) began their mammoth 10-month round-the-world journey, aiming to spread the message about prostate cancer and men’s health as far and wide as possible.

Ulysses, a motorbike club for riders over 40, held its AGM in March with some 3000 attendees, while a team of PCFA Ambassadors provides...
information about prostate cancer and PCFA services. On 5 April the inaugural Blue Ribbon Motorcycle Ride saw over 300 bikers ride from Bossley Park to Picton, while the annual Barry Sheene Festival of Speed race meeting held over the Easter Long Weekend at Eastern Creek featured a race named after PCFA. Over 250 riders attended the festival and a percentage of the weekend’s takings were donated to PCFA.

For those who prefer bikes without motors, the third annual Tour de Cure cycling rally was held over 10 days in May and June, raising money for PCFA and other Australian cancer charities, as cyclists rode 1555km from Brisbane to Cairns. Funds raised by Tour de Cure enabled the convenor of each of the 73 PCFA Support Groups and their carers to attend PCFA’s inaugural prostate cancer conference, Supporting Quality of Life in November (see p15).

In February a fleet of tinnies travelled the 700km length of the Murray River from Corryong to Echuca as part of the ‘Murray Meander’, sponsored by the Horizon Committee Ltd. PCFA Ambassador Roy Francis spoke about prostate cancer and men’s health at local Rotary and Lions Club along the way and sponsorship enabled PCFA to provide seven scholarships of $5000 to nurses in the area to improve health services for rural men living near the Murray.

Sporting events during the year also provided ideal opportunities to raise awareness of prostate cancer from golf days, such as the Apex Club’s eighth annual event at Burleigh Heads, Queensland, to Aussie Rules where Queensland’s Southport Sharks Club showed its support by selecting PCFA as one of three charities to receive a donation of $1 from each club membership. The Australian Rugby Union (ARU) began an awareness campaign at Wallabies matches where volunteers and PCFA staff handed out thousands of information cards to spectators containing statistics about prostate cancer. Rugby league players and supporters also showed their dedication to the cause, as legendary rocker and long-time PCFA advocate Angry Anderson joined forces with the Pirtek Parramatta Eels at the Good Friday match against the Dragons at Parramatta Stadium. PCFA volunteers handed out more than 6000 prostate cancer information cards that also promoted the inaugural National Pirtek Fishing Challenge, which was held over the Easter Long Weekend. The Fishing Challenge was huge success that raised a phenomenal $100,000 for PCFA, which will be used to fund vital research and awareness programs.

4 Scott Timbrell (left) and Robin Lowe arrive at Bondi Beach on 9 January 2009.
5 Rumble 2 the Rock riders, April 2009.
6 Tour de Cure’s David Campbell, earning his GUTS jersey on a very, very steep hill, June 2009.
7 Angry Anderson joined forces with the Pirtek Parramatta Eels, April 2009.
The inaugural PCFA national conference, *Supporting quality of life*, was held on 16–17 November 2008 at the RACV Royal Pines Resort and Spa on Queensland’s Gold Coast. With over 500 delegates in attendance, the highly successful conference provided an opportunity for men who have been affected by prostate cancer to meet people from around the world who are united against the fight against the disease.

Over two days, many outstanding local and international speakers presented on a broad range of prostate cancer-related issues: from diagnosis, testing, treatment options, palliative care, sexual rehabilitation and dealing with depression, to research, consumer advocacy, clinical trials, translational medicine and support groups.

On the evening before the conference, Graeme Johnson, Chairman of the PCFA National Board, hosted a welcome reception during which he announced the three recipients of the inaugural Max Gardiner Awards for Distinguished Service: Don Baumber, Spence Broughton and Trevor Hunt.

Conference proceedings began with a consultation breakfast for prostate cancer nurses, followed by an official welcome by PCFA CEO Andrew Giles. Associate Professor Phillip Stricker then gave a keynote address during which he presented some preliminary findings from his ‘Quality of Life’ research. During the lunch break, the Ulysses Motorcycle Club and the Christian Motorcyclists Association roared into the grounds of Royal Pines to lend support to the prostate cancer cause.

After a full day of presentations and discussion, a gala dinner was held where Queensland Government representative Brian Anker, Deputy Director General of the Department of Tourism, Regional Development and Industry (DTRDI), spoke about prostate cancer and innovation in Queensland.
During the second day’s proceedings, delegates had the opportunity to provide input into a declaration of prostate cancer priorities that PCFA will meet and follow up with governments and healthcare decision makers. The resulting key points are as follows:

- A high-profile, national, consumer-directed, government-funded public health campaign will be established that aims to raise awareness of prostate cancer and encourage early intervention in the disease.
- This campaign will be under the responsibility of a government-funded national secretariat that operates with significant consultation with consumers and support groups.
- Consumer representation will be provided in the development of the national Men’s Health Policy and to deliberations regarding decisions by the Pharmaceutical Benefits Scheme (PBS) and Medical Benefits Scheme (MBS) to ensure that these are patient-focused.
- A national Prostate Cancer Nurses program will be developed and implemented to liaise with patients and provide a point of continuity in multi-carer health teams.

‘Not only will this conference help set the agenda for prostate cancer management in Australia, but there are many international delegates here who are part of a global coalition which aims to improve the way prostate cancer is dealt with right across the world,’ said overseas delegate Tom Hudson, President of the European Cancer Patients Coalition (ECPC). ‘Sharing ideas and looking at what works in different countries will greatly enrich the success of the coalition.’
PCFA is grateful to its corporate partners for their ongoing support and commitment to the PCFA cause. Through the advocacy and fundraising efforts of major sponsors such as the Commonwealth Bank of Australia and Pacific Brands, PCFA is able to reach more and more men around the country in its efforts to raise awareness of prostate cancer and other men’s health issues. A major outcome of these partnerships has been the highly successful Men’s Health Forums, held in cities around Australia during the second half of 2008.

PCFA continues to enjoy a strong partnership with the Commonwealth Bank, which has seen both organisations joining forces to promote prostate cancer awareness and raise funds to support vital research. This long-standing partnership began in 2002 when the Commonwealth Bank assisted PCFA in establishing Australia’s first nationwide network of prostate tissue banks, which provide an essential resource to all Australian prostate cancer researchers.

Since 2006 the ‘Hitting Cancer for Six’ campaign has seen the Bank donate $1000 for every ‘six’ hit during the Commonwealth Bank One Day Cricket Series, raising $160,000 for PCFA and the Breast Cancer Institute of Australia. Commonwealth Bank employees also actively participate in the annual Movember campaign, and have raised over $444,000 through their Movember activities since 2006.

Commonwealth Bank CEO Ralph Norris said, ‘We are committed to helping PCFA with research, advocacy and awareness relating to a disease that affects thousands of Australian men.’

Pacific Brands is home to some of Australia’s most iconic brands such as Bonds, Sheridan, Holeproof, Yakka, Dunlop, Mossimo, Everlast, Grosby, Clarks and Hush Puppies. As the company that sells more men’s underwear in Australia than any other, platinum sponsor Pacific Brands continues to support PCFA through its community investment program, Brands for Good, to raise awareness of prostate cancer among Australian men and their families.

PCFA began its partnership with Pacific Brands in 2006. As part of PCFA’s Undie Mundie in 2007, 140 Pacific Brands employee volunteers helped unfurl three giant pairs of Bonds undies on the MCG pitch prior to the Collingwood vs Melbourne AFL game to highlight the fact that an Australian man dies every three hours from prostate cancer. In 2008 the company launched a specially designed range of Dunlop Volley shoes featuring the PCFA blue ribbon. Released just in time for Father’s Day, the Volleys raised $10,000 for the PCFA cause.

‘There is a pressing need for greater awareness of information in the fight against prostate cancer,’ said Mary Keely, the Pacific Brands Group’s General Manager – People and Performance. ‘Pacific Brands is proud to be working in partnership with PCFA to reduce the impact of prostate cancer in our community.’
Men’s Health Promotion Forums

In 2006–08 the Commonwealth Bank and Pacific Brands partnered with PCFA to deliver a series of Men’s Health Promotion Forums throughout Australia. The aim of these forums was to encourage men and their families to be proactive about their health and to educate them about prostate cancer and other important health issues such as heart disease and depression.

Initially presented in Australian regional areas as part of the Commonwealth Bank Rural Health Initiative, during 2008 PCFA hosted the forums in cities around the country. As well as major sponsorship from the Commonwealth Bank and Pacific Brands, the forums were supported by beyond blue: the national depression initiative, in conjunction with PCFA community partners Australia-wide.

Following the first metropolitan forum in Canberra on 31 May 2008, forums were held in Newcastle on 3 August, Melbourne on 9 August, Perth on 21 September, and finally on the Gold Coast on 15 November, just prior to PCFA’s inaugural national conference.

The forums were attended by up audiences of up to 1000 people, with presentations given by eminent Australian and international speakers. Topics included living with prostate cancer, treatment options and a range of men’s health issues such as heart disease, depression, obesity, diabetes, bowel cancer, continence and sexual dysfunction.

These activities could not be possible without the valued support of the Commonwealth Bank volunteer teams, Pacific Brands, state Cancer Councils, Support Groups and PCFA staff, not to mention everyone who attended the seminars, their families and other supporters. PCFA is especially grateful to the medical experts and other guest speakers whose informative and engaging presentations contributed enormously to the popularity of the events.
Once again, Movember was a fun way for friends, families and colleagues around the world to increase awareness about men’s health issues, particularly prostate cancer and depression. As always, proceeds from Australian Movember activities go directly towards funding important research into the treatment and prevention of these diseases through the PCFA and beyondblue: the national depression initiative.

From its humble beginnings in Melbourne in 2004, Movember went global in 2007 with 130,000 registered participants in the UK, the US, Canada, Spain and New Zealand. In Australia alone, $15 million was raised that year through the hard work of over 96,000 Mo Bros, Mo Sistas and the organisations and communities who support them. In April 2008 Movember committed $6,343,502 each to the PCFA and beyondblue – a 152 per cent increase from 2006. At PCFA’s first national prostate cancer conference in November 2008, it was announced that a further $4 million would be contributed to fund world-class prostate cancer research in Australia and support men around the country living with the disease.

The sixth annual Movember campaign in 2008 proved to be more successful than ever, with a total of 124,622 registered Mo Bros and Mo Sistas participating in fundraising activities and events around Australia, and another 173,436 participants worldwide. Movember 2008 kicked off in October, with official launch events held in Sydney and Melbourne attended by corporate sponsors and other key stakeholders. The launch events were a chance to showcase some of the important research and other activities funded during the last year through PCFA and beyondblue.

During Movember 2008, Gala Partés were held in every Australian capital city and all types of Mo Growers, from business executives to uni students, sported their moustaches along with dazzling and sometimes outrageous costumes. Movember festivities were also embraced by various celebrity ambassadors, including fast bowler and renowned Mo Grower Dennis Lillee, members of the Australian cricket team and stars of rugby league and Aussie Rules. V8 Supercar drivers Rick Kelly and Paul Dumbrell not only grew their facial hair, but also attached moustaches to their cars to highlight the cause to the predominantly male audience.
Australian organisations and communities registered their fundraising activities and local Movember events, with many offering prizes to the highest fundraiser and best Mo Grower. An amazing 2547 ‘Mo Town’ and ‘Mo Office’ parties were held nationwide – from Broome and Bunbury in Western Australia to Wagga Wagga in New South Wales and Airlie Beach in Queensland. Each Mo Town and Mo Office received a special Movember pack containing vital information on prostate cancer, depression and men’s health to help spread the word to men from all walks of life.

Movember 2008 raised just under $29 million, with $8 million each going to PCFA and beyondblue.

The Movember Foundation’s research has shown that over 70 per cent of Movember participants end up discussing men’s health issues with their friends, families and colleagues – which is a vital first step in raising awareness about prostate cancer. Each year more men are learning the importance of early detection and are getting tested at a younger age, as well as making everyday changes to enjoy a healthier lifestyle.
PCFA is proud to have developed the National Men's Health Ambassador Speaker Program for which 18 months of funding was awarded in September 2008 from the Australian Government’s Department of Health and Ageing under the National Continence Management Strategy – National Men’s Continence Awareness Project (NMCAP).

The NMCAP aims to prevent the development of continence problems through community awareness, health promotion, improved treatment and management of incontinence and promoting good practice in continence care among health professionals. As part of the project, men and women around Australia have been recruited by PCFA as National Men’s Health Ambassador Speakers to conduct educational presentations within the community on men’s health issues.

These presentations focus on prostate health, prostate cancer and include information on continence health and the importance of prevention and early treatment. Audiences include community groups, organisations, corporations, local councils, sports clubs, universities and industries, and Ambassadors also speak at other men’s health events. All National Men’s Health Ambassador Speakers have received training in public speaking skills and have been provided with a standard PowerPoint presentation and Speaker’s Kit, which is approved by the Department of Health and Ageing and covers prostate health and continence health.

The program is gaining a high profile across the country. PCFA’s Ambassadors work tirelessly to get more Australian men talking about their health, which is the first step towards the early detection of prostate cancer and treatment of continence health issues. Between October 2008 and the end of June 2009, 92 Men’s Health Ambassadors gave 348 presentations on prostate and continence health to a total of 11,212 audience members Australia-wide. The program is therefore well on the way to surpass its target of reaching 19,200 people by June 2010.

New Ambassador Speakers were recruited around Australia during 2008–09, with particular focus on recruiting Ambassadors in regional, rural and remote areas. Speaker training was then provided in the capital city of every state and territory, with all participants receiving certification as Men’s Health Ambassador Speakers by executive trainers RogenSi and PCFA.

The first training weekends, which took place in Sydney on 11 and 12 October and in Melbourne on 25 and 26 October, were a great success. During October and November Victorian and NSW Ambassadors also gave 51 community presentations to a total of 1804 people. Western Australian Ambassadors were next to receive training on 29 and 30 November in Perth.

Brisbane’s ambassador speaker training was conducted on 7 and 8 February, with Queensland’s new Ambassadors including six health professionals (two physiotherapists and four nurses). The following month, Ambassador Trish Husband assisted the Continence Foundation of Australia with a very successful seminar in Townsville entitled Everybody’s Business, and also presented on the National Ambassador Program to the large crowd of health professionals in attendance from all over Queensland.

Ambassador Speaker training was next held in Hobart on 21 and 22 February, with Ambassadors travelling from Sydney, Warrnambool and rural Tasmania to attend. Trainees included David Gregory, Hobart Prostate Cancer Support Group convenor and Cancer Council Tasmania speaker, and Terri Cooper, Continence Nurse Advisor, who also gave the lecture on continence health during the training session. Also in February, Tasmanian Ambassador Geoff Surtees was named patron of the National Men’s Health Ambassador Program to honour his outstanding contribution to PCFA. Sadly, after being diagnosed with motor neurone disease in late 2008, Geoff passed away on 3 April 2009.

The Canberra training session saw 12 new Ambassadors trained, including four from the ACT, three from New South Wales and five from South Australia. This session was attended by Bev Hamming from the Department of Health and Ageing, RogenSi Executive Public Speaker Training Consultant David McQueen, and continence physiotherapist Irmina.
The final training sessions, for Ambassadors in the Northern Territory, were held in Darwin on 9 and 10 May.

An important requirement of the National Men’s Health Ambassador Speaker Program is to reach as many health professional audiences as possible. To this end, Speaker Program abstracts were accepted at health professional and community conferences during 2008–09:

- National Continence Conference – Hobart, November 2008
- National Rural Health Conference – Cairns, May 2009
- Second National Preventative Health Summit – Sydney, June 2009
- Australian Health Promotion Conference – Perth, May 2009
- Men’s Sheds Conference – Bathurst, June 2009

To assist the Ambassadors with spreading the word about prostate cancer and men’s health across Australia, PCFA formed a community partnership with Mensheds Australia at the National Mensheds Conference in Bathurst, NSW, during International Men’s Health Week in June 2009. Mensheds is a not-for-profit men’s health organisation that helps connect men, often in remote areas, with the wider community. This partnership has the potential to create important awareness of prostate health and continence health for Australian men, particularly in rural and remote Australia and including Aboriginal and Torres Strait Islander communities, as Mensheds invites Men’s Health Ambassadors to present to these groups.

Another aspect of the Ambassador Speaker Program is the National Men’s Health Links tool, which contains links to key national men’s health organisations and offers reliable and current evidence-based information on continence health, prostate health and other medical issues. The resource has been developed with funding from the Australian Government Department of Health and Ageing and is available to download at www.prostate.org.au/articleLive/pages/Ambassador-Program.html

The PCFA Men’s Health Ambassador Speaker Program has the full support of the Continence Foundation of Australia, Rotary International, Lions International, the National Network of Prostate Cancer Support Groups and especially the Canberra City Lions Club, which initiated the project in partnership with PCFA.
Directors
The names of each person who has been a director during the year and to the date of this report are:

Mr Graeme Johnson - Chairman
Mr Steve Callister
Professor Anthony Costello
Mr David Curtain QC
Professor Dexter Dunphy AM
Mr Jim Freemantle
Mr Peter Gebert (Appointed 7 May 2009)
Mr Chris Hall
Mr Bill McHugh (Retired 19 March 2009)
Professor John Mills
Mr Jim O’Ryan
Mr John Palmer
Mr David Sandoe OAM
Mr Tony Sonneveld (Appointed 12 May 2009)
Associate Professor Phillip Stricker
Ms Patricia Watson
Ms Anita Ziemer

Directors have been in office since the start of the year to the date of this report unless otherwise stated.

Company Secretary
The following person held the position of company secretary at the end of the financial year:

Mr Andrew Giles - BA (Hons)

Prior to being appointed CEO of PCFA on 1 July 2004, Mr Giles had worked for a range of National and international not-for-profit organisations including the University of Sydney, University of NSW, AUSTCARE, Sydney Children’s Hospital and the Yothu Yindi Foundation.

As CEO and Company Secretary of PCFA, Mr Giles has overseen the rapid growth of PCFA into the peak body in the fight against prostate cancer in Australia. In his role he has overseen such initiatives as the launch of the 2005 Be A Man: Talk to Your Doctor About Prostate Cancer national campaign, PCFA’s involvement with Movember and the development of both International Men’s Health Week and International Prostate Cancer Awareness Week.

As well as playing a leadership role with the Fundraising Institute of Australia (FIA), Mr Giles is also a judge for the Australian Luminous Awards – promoting excellence in cancer journalism.

Principal Activities
The principal activity of PCFA during the financial year was to raise awareness and attract widespread financial support for the work of PCFA to:

- fund research into the causes, detection, diagnosis and improved treatment of prostate cancer;
- provide information, support and counseling to those affected by prostate cancer; and
- raise community awareness of the incidence of prostate cancer, thereby encouraging earlier detection and more effective treatment of the disease.

No significant changes in the nature of PCFA’s activity occurred during the financial year.
**Operating Result**
The operating surplus of PCFA for the year ended 30 June 2009 amounted to $2,076,592 (2008: $1,934,381).

**Dividends**
PCFA is limited by guarantee and is not permitted to pay dividends.

**Review of Operations**
A particular focus for PCFA in 2008–09 has been on the development and implementation of PCFA’s ongoing national research grant program. The overall goals of the PCFA Research Program are:

- to encourage young investigators to undertake research into prostate cancer and to support those investigators as they mature toward becoming independent scientists;
- to stimulate senior scientists not working in the field of prostate cancer to bring innovative proposals to the PCFA. Funding will be provided to obtain the preliminary data needed for NH&MRC or other grant submissions;
- to encourage rigorous proposals for research that will provide direct, tangible benefits to patients with prostate cancer in a relatively-short timeframe; and
- to fund equipment purchases which will facilitate innovative research in prostate cancer.

At the same time PCFA developed vital new resources for men and their partners dealing with prostate cancer and also worked consistently to further develop the National Support Group Network.

**Significant Changes in State of Affairs**
No significant changes in PCFA’s state of affairs occurred during the financial year.

**After Balance Date Events**
No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of PCFA, the results of those operations, or the state of affairs of PCFA in future financial years.

**Future Developments**
PCFA expects to maintain the present status and level of operations and hence there are no likely developments in PCFA’s operations.

**Environmental Issues**
PCFA’s operations are not regulated by any significant environmental regulation under a law of the Commonwealth or of a State or Territory.

**Options**
No options over issued shares or interests in PCFA were granted during or since the end of the financial year and there were no options outstanding at the date of this report.
Indemnifying Officers or Auditor

During or since the end of the financial year PCFA has not given an indemnity or entered into an agreement to indemnify, or paid or agreed to pay insurance premiums for any officer or auditor of PCFA except as follows:

PCFA has paid premiums to insure directors against liabilities for costs and expenses incurred by them in defending any legal proceedings arising out of their conduct while acting in the capacity of director of PCFA, other than conduct involving a wilful breach of duty in relation to PCFA. The amount of premium paid was $6,275.

Proceedings on Behalf of PCFA

No person has applied for leave of Court to bring proceedings on behalf of PCFA or intervene in any proceedings to which PCFA is a party for the purpose of taking responsibility on behalf of PCFA for all or any part of those proceedings. PCFA was not party to any such proceedings during the year.

Information on Directors

Mr Graeme Johnson - LLB(Hons), BA(Hons)
National Chairman for Prostate Cancer Foundation of Australia Limited, inaugural Victorian Chairman. Mr Johnson is a solicitor and former partner of national law firm Allens Arthur Robinson who runs his own legal practice specialising in acting for sporting bodies and venue operators, professional service providers and the entertainment industry.

Mr Steve Callister - BBus, MBA, CPA, FAICD, FAIM
Managing Director and Partner of an import wholesale company, dealing with all major retailers in Australia and New Zealand. Convenor of St Vincent’s Prostate Cancer Support Group, Chairman of the NSW SAC, Delegate to the National SAC and previously Chairman of the NSW Board. Mr Callister became Chairman of PCFA’s Marketing and Sponsorship Committee in May 2009.

Professor Anthony Costello - MD, FRACS, MBBS
Professorial Fellow and Head of Department of Urology, The Royal Melbourne Hospital, affiliated with Department of Surgery, University of Melbourne. Urologist in academic and private practice in Melbourne, based at The Royal Melbourne Hospital, Epworth Hospital, and Peter MacCallum Cancer Centre. Professor Costello is a Foundation member of the Victorian Board of the Prostate Cancer Foundation of Australia and is an invited faculty member of the American Urological Association, where annually he teaches aspects of robotic surgery. Professor Costello was an examiner for the Urology Surgical Fellowship for the Royal Australasian College of Surgeons and the Urological Society of Australasia.

Mr David Curtain - QC LLB
Mr Curtain is a Queens Counsel, practising in Civil Litigation, especially Medical Negligence. He is also Chair of the Medicare Participation Review Committee, Chair of the Victorian Board of the Prostate Cancer Foundation of Australia and a member of the Governing Board of Cabrini Hospital.

Professor Dexter Dunphy AM - BA(Hons), MEd(Hons), PhD (Sociology)
Professor Dunphy is a Visiting Professor at University of Technology, Sydney, since retiring in 2008 from his previous position as Distinguished Professor. He has held professorial positions in the Faculty of Commerce and the Australian Graduate School of Management at the University of NSW and visiting professorships at Harvard University (USA), Keio
University (Japan), Shanghai First Medical College (PRC), the National University of Singapore and the Helsinki School of Economics and Business Administration (Finland). Professor Dunphy has also worked extensively with senior executives, managers and other professionals in enhancing their managerial skills through mentoring and workshops.

Mr Jim Freemantle - BEd, MBA

Is currently Chairman of Prostate Cancer Foundation WA Division, Deputy Chairman of Racing & Wagering WA, Director, MDA National Insurance Pty Ltd and Dairy WA, Member Western Australian Planning Commission, Central Perth Planning Committee and the Swan River Trust, and a Trustee of the Anglican Diocese of Perth. Mr Freemantle is a Fellow of the Australian Institute of Company Directors and the Australian Institute of Banking & Finance. He was CEO of Home Building Society from 1995 – 2003 and previously held various senior positions in banking (NAB, Australian Bank, Elders IXL) and corporate consulting.

Mr Peter Gebert

Mr Gebert is experienced in business development and has been employed in managerial roles with CBus since 1996. Previously, he worked within superannuation institutions and served ten years in the Army Reserve reaching the ranking of Captain. Mr Gebert has been involved with PCFA for several years, and is currently Chair of the SAC. He has been a Victorian Board member for two years before joining the National Board in 2009.

Mr Chris Hall - BComm(Hons), CA

Mr Hall joined the Board of Prostate Cancer Foundation of Australia Limited in May 2007 as Finance Director. He is a partner and member of the National Board of KPMG and a member of the Australian Auditing and Assurance Standards Board.

Professor John Mills - SB (Chicago), MD (Harvard), FACP, FRACP, ARCPA

Professor Mills is a specialist physician, internationally-recognised scientist and biotech businessman. He currently holds positions as the Professor of Medicine, Epidemiology & Microbiology, Monash University; Professor of Microbiology, RMIT; Consulting Physician, Alfred Hospital and several positions on biotechnology VC and company boards. From 1992 to 2002 he was Director of the Burnet Institute for Medical Research and Public Health. Prior to emigrating to Australia he was Professor of Medicine, Microbiology, Laboratory Medicine and Clinical Pharmacy at the University of California, San Francisco.

Mr Jim O’Ryan - FAICD, FAIBF

Mr O’Ryan’s experience lies in banking. He has held a position as Director of Prostate Cancer Foundation of Australia Limited since 1999, including Chairman of the Board for four years. Jim special responsibilities lie with the Finance, Audit and Governance sub-committee of the Board.

Mr John Palmer - BA, BScApp (Building) Hons, FAIM, FAIB, MIAA, Chartered Builder, JP

Mr Palmer is a Past President of the Rotary Club of Lane Cove and a Rotarian of 30 years. In 1997 he was the second Chairman of the Prostate Cancer Foundation of Australia. He is an Associate Lecturer University of Technology Sydney, a Chartered Builder and the owner and sole director of Building Durability Pty Ltd, T A Taylor (Aust) Pty Ltd and Research & Applied Technologies Pty Ltd. His personal expertise includes extensive knowledge and experience in the durability of buildings and building materials, in concrete spalling investigation analysis and repair, in waterproofing diagnostics and rectification methodology, in structural facade maintenance and repairs and in historic building conservation. Mr Palmer was Chairman of the Board of the TIANAO Building Repair Materials Limited in TIANJIN China until 2002.
Mr David Franklin Sandoe OAM - Dip BIA, MBA, ANZIIF (Fellow) Dip MCom, FAIM, FAICD

Mr Sandoe is the currently the Deputy Chair of the Prostate Cancer Foundation of Australia Limited and Chairman of Foundation Diane. Until recently he also held various board and committee roles with Cancer Voices NSW; Cancer Voices Australia; Prostate Cancer Foundation of Australia Limited’s Support and Advocacy Committee, Public Awareness and Education Committee and the NSW Board; the Institute of Magnetic Resonance Research; Cancer Council of NSW and the Cancer Institute’s NSW Oncology Group – Urology. He is General Manager and a Principal of Finiti Consulting Pty Limited, an Australian specialist general insurance actuarial and consulting practice. Mr Sandoe is a former President of the Australian & New Zealand Institute of Insurance and Finance and a former National President of the Swiss Australian Chamber of Commerce and is an honorary life member of both organisations.

Mr Tony Sonneveld - Dip Met RMIT

Chair of the PCFA NSW Board, Mr Tony Sonneveld is a trained metallurgist who has held several operational, managerial and directorship positions in construction related businesses around Australia, New Zealand and South East Asia. He has Honorary Memberships in Australian Institute for NDT, International Committee for NDT, Officer Training Unit Scheyville Association and has received many industry awards. In 2007, he joined the NSW Board of PCFA as a Consumer Advocate and Ambassador Speaker to actively promote prostate cancer awareness, education and fund raising and became NSW Chairman in May 2009. He has been actively promoting prostate cancer awareness since his diagnosis in 2003.

Associate Professor Phillip Stricker - MBBS (Hons) UNSW, FRACS

Associate Professor Stricker is Chairman of the Urology Department at St Vincent’s Clinic Sydney, Director of the St Vincent’s Prostate Cancer Centre Sydney and Conjoint Associate Professor in Surgery at the University of New South Wales. He is one of the inaugural Directors of the Prostate Cancer Foundation of Australia. He is a prostate cancer expert and one of the most experienced in Australia in nerve sparing surgery, brachytherapy and the newer forms of treatment of prostate cancer including robotic prostatectomy and High Intensity Focused Ultrasound. Over the last 20 years he has been involved in public awareness as well as research in the area of prostate cancer, publishing over 50 articles in peer reviewed journals including the Lancet and Journal of National Cancer Institute.

Ms Patricia Watson

Ms Watson is New Zealand Country Manager for Fairfax Business Media, a division of John Fairfax Publications Pty Ltd. For more than 20 years she has worked in management roles in the media, and served as a Director and office-bearer of several not-for-profit organisations. Until she moved to New Zealand in October 2006, Patricia was Chairman of the Prostate Cancer Foundation of Australia Limited.

Ms Anita Ziemer - BAppSc AdvDip Screenwriting

Managing Director, Slade Group, with a particular interest is in marketing and marketing strategy, HR and recruitment and good governance.
Meetings of Directors

During the year, four meetings of Directors were held. Attendances by each Director were as follows:

<table>
<thead>
<tr>
<th>Director</th>
<th>Eligible to attend</th>
<th>Number attended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr Graeme Johnson</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Mr Steve Callister</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Professor Anthony Costello</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Mr David Curtain QC</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Professor Dexter Dunphy AM</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Mr Jim Freemantle</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Mr Peter Gebert</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Mr Chris Hall</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Mr Bill McHugh</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Professor John Mills</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Mr Jim O’Ryan</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Mr John Palmer</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Mr David Sandoe OAM</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Mr Tony Sonneveld</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Associate Professor Phillip Stricker</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Ms Patricia Watson</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Ms Anita Ziemer</td>
<td>4</td>
<td>3</td>
</tr>
</tbody>
</table>

Auditor’s Independence Declaration

The lead auditor’s independence declaration for the year ended 30 June 2009 has been received and can be found on page 32 of the Directors’ report.

Signed in accordance with a resolution of the Board of Directors.

CHRIS HALL
Director
Dated this 30th day of October 2009
Under Section 307C of the Corporations Act 2001 to the Directors of Prostate Cancer Foundation of Australia Limited ABN 42 073 253 924

I declare that, to the best of my knowledge and belief, during the year ended 30 June 2009 there have been:

1. no contraventions of the auditor independence requirements as set out in the Corporations Act 2001 in relation to the audit; and
2. no contraventions of any applicable code of professional conduct in relation to the audit.

DON WALTER
Registered Company Auditor
WalterTurnbull

Dated this 30th day of October 2009
Sydney, NSW
Independent Audit Report to the Members of Prostate Cancer Foundation of Australia Limited
ABN 42 073 253 924

The accompanying concise financial report of Prostate Cancer Foundation of Australia Limited (PCFA) comprises the balance sheet as at 30 June 2009, the Income Statement, Statement of Changes in Equity and Statement of Cash Flows for the year then ended and related notes, derived from the audited financial report of PCFA for the year ended 30 June 2009, as well as the discussion and analysis. The concise financial report does not contain all the disclosures required by the Australian Accounting Standards.

Directors’ Responsibility for the Financial Report
The Directors of PCFA are responsible for the preparation and fair presentation of the concise financial report in accordance with Accounting Standard AASB 1039: Concise Financial Reports (including the Australian Accounting Interpretations), statutory and other requirements. This responsibility includes establishing and maintaining internal controls relevant to the preparation of the concise financial report; selecting and applying the appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor’s Responsibility
Our responsibility is to express an opinion on the concise financial report based on our audit procedures. We have conducted an independent audit in accordance with Australian Auditing Standards, of the financial report of PCFA for the year ended 30 June 2009. Our audit report on the financial report for the year was signed on 30 October 2009 and was subject to the qualification noted in this audited report. Australian Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report for the year is free from material misstatement.

Our procedures in respect of the concise financial report included testing that the information in the concise financial report is derived from, and is consistent with, the financial report for the year; and examination on a test basis, of evidence supporting the amounts, discussion and analysis, and other disclosures which were not directly derived from the financial report for the year. These procedures have been undertaken to form an opinion whether, in all material respects, the concise financial report complies with Accounting Standard AASB 1039: Concise Financial Reports and whether the discussion and analysis complies with the requirements laid down in AASB 1039: Concise Financial Reports.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.
Independence

In conducting our audit, we have complied with the independence requirements of the Corporations Act 2001. We confirm that the independence declaration required by the Corporations Act 2001, provided to the directors of PCFA on 30 October 2009, would be in the same terms if provided to the directors as at the date of this auditor’s report.

Qualification

It is not always practicable for PCFA to establish accounting control over all forms of donations prior to receipt of these funds and accordingly it is not possible for our examination to include procedures which extend beyond the amounts of such income recorded in the accounting records of PCFA.

In respect to the qualification above, based on our review of the internal controls, nothing has come to our attention, which would cause us to believe that the internal controls over income from fundraising and donations by PCFA are not appropriate.

Qualified Audit Opinion pursuant to the Corporations Act 2001

In our opinion, except for the effects, if any of the qualification set out above, the concise financial report of Prostate Cancer Foundation of Australia Limited for the year ended 30 June 2009 complies with Accounting Standard AASB 1039: Concise Financial Reports.

DONWALTER
Registered Company Auditor
WalterTurnbull
Dated this 30th day of October 2009
Sydney, NSW
The Directors of PCFA declare that the concise financial report of PCFA for the year ended 30 June 2009 as set out on pages 36 to 43:

(a) complies with Accounting Standards AASB 1039: Concise Financial Reports; and
(b) is an extract from the full financial report for the year ended 30 June 2009 and has been derived from and is consistent with the full financial report of Prostate Cancer Foundation of Australia Limited.

This declaration is made in accordance with a resolution of the Board of Directors.

CHRIS HALL
Director

Dated this 30th day of October 2009
Sydney, NSW.
Discussion and Analysis of the Concise Financial Statements

Information on Prostate Cancer Foundation of Australia Limited
Concise Financial Report

The concise financial report is an extract from the full financial report for the year ended 30 June 2009. The financial statements and disclosures in the concise financial report have been derived from the 2009 Financial Report of Prostate Cancer Foundation of Australia Limited (PCFA). A copy of the full financial report and auditor’s report will be provided to any member, free of charge, upon request.

The discussion and analysis is provided to assist members in understanding the concise financial report. The discussions and analysis is based on PCFA’s financial statements and the information contained in the concise financial report has been derived from the full 2009 financial report of PCFA.

Income Statement

Despite the depressed economic environment, PCFA’s surplus for the year of $2,076,592 was derived from a strong fundraising performance where the proceeds of which were utilised to substantially expand the Foundation’s work in the area of support and awareness and the continuation of the research grants program established in the preceding year.

The Movember Foundation was once again a significant source of revenue for the PCFA with contributions increasing by approximately 27% on the previous year. Outgoings were increased as a result of numerous initiatives in the areas of support and awareness, which included:

- the National Conference held on the Gold Coast in November 2008;
- the Ambassadors program;
- enhancements to PCFA’s website;
- GP and nurse education programs;
- support of related conferences;
- extension of library material and production of educational DVDs;
- individual state chapter conferences;
- the establishment of additional interstate offices; and
- the recruitment of a national support group services manager.

Balance Sheet

PCFA’s net asset position has improved from the prior year as a result of the operating surplus generated during the year.

PCFA’s assets are largely represented by cash and cash equivalents. As a consequence, the fluctuations in financial markets has had only a limited impact on PCFA’s financial position. Receivables have grown principally as a result of the further significant increase in the contribution from the Movember Foundation.

Total liabilities have also increased as a result of the expansion of the research grants program in November 2008 and represents research grants approved which will be paid in subsequent years.

Statement of Cash Flows

PCFA generated significant cash flows from operations during 2009. Operating cash outflows increased through strengthened fundraising activity as outlined above. These funds were utilised to provide additional support services, awareness resources and the payment of research grants approved in November 2007 and November 2008.
### Income Statement

**For the Year Ended 30 June 2009**

<table>
<thead>
<tr>
<th>Description</th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>13,163,451</td>
<td>12,284,314</td>
</tr>
<tr>
<td>Direct fundraising expenses</td>
<td>(573,116)</td>
<td>(743,120)</td>
</tr>
<tr>
<td>Direct support expenses</td>
<td>(1,190,668)</td>
<td>(361,355)</td>
</tr>
<tr>
<td>Research grants</td>
<td>(5,142,114)</td>
<td>(6,517,413)</td>
</tr>
<tr>
<td>Direct awareness project expenses</td>
<td>(1,723,222)</td>
<td>(725,751)</td>
</tr>
<tr>
<td>Administration employee benefit expenses</td>
<td>(1,304,021)</td>
<td>(1,143,413)</td>
</tr>
<tr>
<td>Other administration expenses</td>
<td>(1,153,718)</td>
<td>(858,881)</td>
</tr>
<tr>
<td>Surplus before income tax</td>
<td>2,076,592</td>
<td>1,934,381</td>
</tr>
<tr>
<td>Income tax expense</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Surplus after income tax</strong></td>
<td>2,076,592</td>
<td>1,934,381</td>
</tr>
</tbody>
</table>

The accompanying notes form part of these financial statements.
## BALANCE SHEET

### AS AT 30 JUNE 2009

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>CURRENT ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$12,976,407</td>
<td>$9,898,671</td>
</tr>
<tr>
<td>Trade and other receivables</td>
<td>$2,875,024</td>
<td>$1,271,656</td>
</tr>
<tr>
<td>Other current assets</td>
<td>$106,021</td>
<td>$119,752</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT ASSETS</strong></td>
<td>$15,957,452</td>
<td>$11,290,079</td>
</tr>
<tr>
<td><strong>NON-CURRENT ASSETS</strong></td>
<td>$1,445,646</td>
<td>$1,624,156</td>
</tr>
<tr>
<td>Financial assets</td>
<td>$1,445,646</td>
<td>$1,624,156</td>
</tr>
<tr>
<td>Plant &amp; equipment</td>
<td>$174,260</td>
<td>$64,908</td>
</tr>
<tr>
<td><strong>TOTAL NON-CURRENT ASSETS</strong></td>
<td>$1,619,906</td>
<td>$1,689,064</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$17,577,358</td>
<td>$12,979,143</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>CURRENT LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trade and other payables</td>
<td>$336,647</td>
<td>$285,028</td>
</tr>
<tr>
<td>Research grants payable</td>
<td>$3,527,490</td>
<td>$2,759,822</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT LIABILITIES</strong></td>
<td>$3,864,137</td>
<td>$3,044,850</td>
</tr>
<tr>
<td><strong>NON-CURRENT LIABILITIES</strong></td>
<td>$29,560</td>
<td>$26,000</td>
</tr>
<tr>
<td>Long term provisions</td>
<td>$29,560</td>
<td>$26,000</td>
</tr>
<tr>
<td>Research grants payable</td>
<td>$3,930,985</td>
<td>$2,039,061</td>
</tr>
<tr>
<td><strong>TOTAL NON-CURRENT LIABILITIES</strong></td>
<td>$3,960,545</td>
<td>$2,065,061</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td>$7,824,682</td>
<td>$5,109,911</td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
<td>$9,752,676</td>
<td>$7,869,232</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EQUITY</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reserves</td>
<td>($329,786)</td>
<td>($108,484)</td>
</tr>
<tr>
<td>Retained earnings</td>
<td>$10,082,462</td>
<td>$7,977,716</td>
</tr>
<tr>
<td><strong>TOTAL EQUITY</strong></td>
<td>$9,752,676</td>
<td>$7,869,232</td>
</tr>
</tbody>
</table>

The accompanying notes form part of these financial statements.
### STATEMENT OF CHANGES IN EQUITY

**FOR THE YEAR ENDED 30 JUNE 2009**

<table>
<thead>
<tr>
<th></th>
<th>Retained Earnings</th>
<th>Asset Revaluation Reserve</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Balance at 1 July 2007</strong></td>
<td>6,043,335</td>
<td>136,668</td>
<td>6,180,003</td>
</tr>
<tr>
<td><strong>Available for sale financial assets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- gain/(loss) recognised in equity</td>
<td>-</td>
<td>(245,152)</td>
<td>(245,152)</td>
</tr>
<tr>
<td><strong>Surplus attributable to PCFA</strong></td>
<td>1,934,381</td>
<td>-</td>
<td>1,934,381</td>
</tr>
<tr>
<td><strong>Balance at 30 June 2008</strong></td>
<td>7,977,716</td>
<td>(108,484)</td>
<td>7,869,232</td>
</tr>
<tr>
<td><strong>Available for sale financial assets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- gain/(loss) recognised in equity</td>
<td>-</td>
<td>(221,302)</td>
<td>(221,302)</td>
</tr>
<tr>
<td>Recognition of cash due to change in accounting policy</td>
<td>28,154</td>
<td>-</td>
<td>28,154</td>
</tr>
<tr>
<td><strong>Surplus attributable to PCFA</strong></td>
<td>2,076,592</td>
<td>-</td>
<td>2,076,592</td>
</tr>
<tr>
<td><strong>Balance at 30 June 2009</strong></td>
<td>10,082,462</td>
<td>(329,786)</td>
<td>9,752,676</td>
</tr>
</tbody>
</table>

The accompanying notes form part of these financial statements.
# STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 30 JUNE 2009

<table>
<thead>
<tr>
<th>Description</th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CASH FLOWS FROM OPERATING ACTIVITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Receipts and contributions from the public and government</td>
<td>11,368,907</td>
<td>10,913,438</td>
</tr>
<tr>
<td>Payments to suppliers</td>
<td>(4,417,363)</td>
<td>(2,708,103)</td>
</tr>
<tr>
<td>Payments to employees</td>
<td>(1,873,213)</td>
<td>(1,332,423)</td>
</tr>
<tr>
<td>Research grants paid</td>
<td>(2,482,522)</td>
<td>(1,718,530)</td>
</tr>
<tr>
<td>Interest and distributions received</td>
<td>648,282</td>
<td>429,393</td>
</tr>
<tr>
<td><strong>Net cash generated by operating activities</strong></td>
<td>3,244,091</td>
<td>5,583,775</td>
</tr>
</tbody>
</table>

| **CASH FLOWS FROM INVESTING ACTIVITIES**            |               |               |
|Proceeds from investments                          | 50,227        | -             |
|Payments for plant and equipment                    | (151,717)     | (53,892)      |
|Payments for investments                            | (64,865)      | (37,036)      |
|**Net cash used in investing activities**           | (166,355)     | (90,928)      |
|**Net increase in cash held**                       | 3,077,736     | 5,492,847     |
|Cash at the beginning of the financial year         | 9,898,671     | 4,405,824     |
|**Cash at the end of the financial year**           | 12,976,407    | 9,898,671     |
Notes to the Concise Financial Statements for the Year Ended 30 June 2009

Note 1: Basis of Preparation of the Concise Financial Report

The concise financial report is an extract for the full financial report for the year ended 30 June 2009. The concise financial report has been prepared in accordance with Accounting Standard AASB 1039: Concise Financial Reports, and the Corporations Act 2001.

The financial statements, specific disclosures and other information included in the concise financial report are derived from and are consistent with the full financial report of Prostate Cancer Foundation of Australia Limited (PCFA). The concise financial report cannot be expected to provide as detailed an understanding of the financial performance, financial position and financing and investing activities of Prostate Cancer Foundation of Australia Limited as the full financial report. A copy of the full financial report and auditor’s report will be sent to any member, free of charge, upon request.

The financial report of PCFA complies with all Australian Equivalents to International Financial Reporting Standards (AIFRS) in their entirety. The presentation currency used in this concise financial report is Australian Dollars.

Note 2: Members’ Guarantee

PCFA is incorporated under the Corporations Act 2001 and is an entity limited by guarantee. If PCFA is wound up, the constitution states that each member of PCFA is required to contribute a maximum of $1 each towards meeting any outstandings and obligations of PCFA. As at 30 June 2009 the number of members was 41 (2008: 41).
### Note 3: Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue from government and other grants</td>
<td>582,954</td>
<td>361,649</td>
</tr>
<tr>
<td>Fundraising revenue</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Donations</td>
<td>591,812</td>
<td>609,919</td>
</tr>
<tr>
<td>- Corporate donations</td>
<td>1,069,347</td>
<td>1,022,244</td>
</tr>
<tr>
<td>- Major gifts</td>
<td>395,587</td>
<td>1,794,764</td>
</tr>
<tr>
<td>- Direct mail</td>
<td>452,258</td>
<td>506,731</td>
</tr>
<tr>
<td>- Movember</td>
<td>8,135,639</td>
<td>6,389,215</td>
</tr>
<tr>
<td>- Major events</td>
<td>872,828</td>
<td>1,024,993</td>
</tr>
<tr>
<td>- Trusts and foundations</td>
<td>357,003</td>
<td>103,046</td>
</tr>
<tr>
<td>- Telemarketing income</td>
<td>-</td>
<td>1,657</td>
</tr>
<tr>
<td>- Merchandise sales</td>
<td>26,089</td>
<td>15,660</td>
</tr>
<tr>
<td>Other revenue</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interest received</td>
<td>679,934</td>
<td>454,436</td>
</tr>
<tr>
<td>Total revenue</td>
<td>13,163,451</td>
<td>12,284,314</td>
</tr>
</tbody>
</table>

### Note 4: Segment Reporting

PCFA operates in one business and geographic segment being to raise financial support and awareness for prostate cancer research in Australia.
Note 5: Fundraising appeals conducted during the financial year

During the financial year PCFA raised funds primarily through solicited corporate and general donations; gifts and bequests and charity events such as Movember.

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>%</th>
<th>2008</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gross income from fundraising and donations</td>
<td>11,900,563</td>
<td></td>
<td>11,468,229</td>
<td></td>
</tr>
<tr>
<td>Total cost of fundraising</td>
<td>(906,688)</td>
<td>8%</td>
<td>(1,019,328)</td>
<td>9%</td>
</tr>
<tr>
<td>Net surplus from fundraising</td>
<td>10,993,875</td>
<td>92%</td>
<td>10,448,901</td>
<td>91%</td>
</tr>
<tr>
<td>Total income</td>
<td>13,163,451</td>
<td></td>
<td>12,284,314</td>
<td></td>
</tr>
<tr>
<td>Total expenditure</td>
<td>11,086,859</td>
<td></td>
<td>10,349,933</td>
<td></td>
</tr>
<tr>
<td>Total payments to support services, and research as a percentage of total income</td>
<td>8,056,004</td>
<td></td>
<td>7,765,424</td>
<td></td>
</tr>
<tr>
<td>Payments to support services, awareness projects and research as a percentage of total income</td>
<td>61%</td>
<td></td>
<td>68%</td>
<td></td>
</tr>
<tr>
<td>Payments to support services, awareness projects and research as a percentage of total expenditure</td>
<td>73%</td>
<td></td>
<td>75%</td>
<td></td>
</tr>
</tbody>
</table>

Note 6: Events Subsequent To Reporting Date

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of PCFA, the results of those operations, or the state of affairs of PCFA in subsequent financial years.

Note 7: Change In Accounting Policy

$28,154

PCFA held a joint bank account with an external organisation engaged by PCFA to raise funds on its behalf through the sale of merchandise. Cash held in this bank account was not recognised previously in the financial statements. In 2009, this bank account was closed and the cash was recognised by PCFA in its financial statements through retained earnings.
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PCFA would also like to thank those organisations who provided pro bono support during 2008-09, in particular Allens Arthur Robinson, Finity Consulting Pty Limited and KPMG.